



## FOR IMMEDIATE RELEASE

### **POPCAUSE, LLC, ANNOUNCES INAUGURAL "MUSIC MOVES FESTIVAL" THIS SATURDAY, JULY 13, ON NASHVILLE METRO TRANSIT AUTHORITY (MTA) BUSES**

Donations for the FREE Rolling Festival to Benefit Notes for Notes, a Local Charity Supporting Youth and Music

**Nashville, Tenn. - July 9, 2013** - More than 23 musical acts, including Abigail Washburn, Marc Scibilia and Ella Mae Bowen, will hitch a ride to play for charity on Nashville MTA's free Music City Circuit blue and green routes this Saturday, July 13, in the 2013 [Music Moves Festival](#), produced by [PopCause, LLC](#). The mobile music festival, running from 1-5 p.m., will raise awareness and funds for local non-profit music education organization [Notes for Notes](#) by providing the public with live music on Nashville MTA's circuit buses. The Music City Circuit is free to the public, but donations will be accepted for the musical rides.

Festival Producer and Popcause, LLC, CEO Kevin Scott Page says the day of music is a perfect addition to Nashville's innovative music scene.

"The **Music Moves Festival** is Nashville's first large-scale mobile music festival hosted on public transportation," said Page. "We're very excited to use this event as a vehicle to promote local artists, music education and public transportation."

Artists will perform 15-minute acoustic sets during regularly scheduled bus trips. Nashville MTA riders on the Music City Blue Circuit and Green Circuit buses can enjoy the music as long as they wish or switch between buses.

The Blue Circuit runs from Bicentennial Mall to the Country Music Hall of Fame area. The Green Circuit operates from the Country Music Hall of Fame location to the Gulch. The tuned up buses will hit the pavement with live music from 1-5 p.m. and make their regularly scheduled stops every 15 minutes along circuit routes (<http://www.nashvillemta.org/Nashville-MTA-Music-City-Circuit.asp>).

Sponsored by the Nashville MTA and Country Music Television (CMT) and Kaleidoscope Media, LLC, the **Music Moves Festival** is a creative way to raise awareness and donations for music education. All proceeds from the donations from Music Moves buses will go to Notes for Notes, a non-profit organization dedicated to providing youth with free access to music resources. The organization builds, equips and operates after-school recording studio environments, known as MusicBox Studios, so that youth may explore, create and record music for FREE.



The 15-minute "shows" aboard the two bus routes will include performances by:

[Abigail Washburn](#)  
[Marc Scibilia](#)  
[Ella Mae Bowen](#)  
[Ferraby Lionheart](#)  
[Anderson East](#)  
[Kate Tucker & The Sons of Sweden](#)  
[Modoc](#)  
[Young Hines](#)  
[Staying for the Weekend](#)  
[Allen Thompson](#)  
[Taylor Brashears](#)  
[Feedback Revival](#)  
[The Rough & Tumble](#)  
[Great Peacock](#)  
[James Wallace & the Naked Light](#)  
[The Electric Hearts](#)  
[Erin Rae & The Meanwhiles](#)  
[The Saint Johns](#)  
[The Lonely H](#)  
[Hannah Miller](#)  
[Charlie Whitten](#)  
[Peter Terry & The City Profits](#)  
[Sierra Hull](#)  
[Devious Angels](#)  
[Sam Pinkerton](#)  
[DL Rossi](#)

More festival details are available at [www.musicmovesfestival.com](http://www.musicmovesfestival.com) and [www.nashvillemta.org/Nashville-MTA-Music-City-Circuit.asp](http://www.nashvillemta.org/Nashville-MTA-Music-City-Circuit.asp). Connect with Music Moves Festival online at [Facebook.com/musicmovesfestival](https://www.facebook.com/musicmovesfestival) or [Twitter.com/musicmovesfest](https://twitter.com/musicmovesfest).

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**ABOUT POPCAUSE:**

PopCause creates entertainment for good. Brands and artists choose PopCause when they desire quality content with an added mission to create positive change and awareness for causes. Entertainment includes live content, video series, web programs, music videos, documentaries and beyond. To learn more visit [www.popcause.org](http://www.popcause.org).

**ABOUT NOTES FOR NOTES:**

Notes for Notes is a 501 (c) 3 non-profit organization dedicated to providing youth with FREE access to musical instruments, instruction and recording studio environments so that music may become a profoundly positive influence in their lives. The organization builds, equips and staffs after-school recording studios called MusicBoxes: positive, safe, and inspiring recording studio environments that offer youth the opportunity to explore, create and record music for free. To learn more, visit [www.notesfornotes.org](http://www.notesfornotes.org).

**ABOUT NASHVILLE METRO TRANSIT AUTHORITY:**

Nashville Metro Transit Authority offers more than 46 bus routes and related services that connect to all major corridors, businesses, and tourist attractions. Adult fare is \$1.70; Senior Citizen (65+) fare is \$ .85; Youth (19 & younger) fare is \$1. (ID may be requested for either of these fares); and Children (4 & younger) ride free. Also, please take advantage of MTA's FREE downtown circulator, the Music City Circuit with three easy-to-access routes. Visit [NashvilleMTA.org](http://NashvilleMTA.org) for details about all our services.

**ABOUT COUNTRY MUSIC TELEVISION:**

Carried in 92 million homes, CMT is the #1 destination for country music fans with the latest in contemporary country music. CMT's programming mix reflects its audience's diverse passions, blending hit music franchises with family, adventure and comedy-oriented series that reach the heart of the country audience. To learn more, visit [www.cmt.com](http://www.cmt.com).

**ABOUT KALEIDOSCOPE MEDIA:**

Kaleidoscope Media, LLC is a public relations firm based in Nashville, Tennessee specializing in entertainment, entrepreneurs, restaurants, and people who DO GOOD nationally and internationally. With a client roster that varies from corporate and health to entertainment, restaurants and events, Kaleidoscope Media uses its multifaceted expertise to tailor campaigns unique to client needs. Kaleidoscope Media's services include public relations strategy, brand development and marketing strategies, corporate communications, social media strategy, content creation, as well as event planning and logistics. For more information, visit [www.kaleidoscope-media.com](http://www.kaleidoscope-media.com).

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